



DEVELOPMENT

ENHANCE HOUSING CHOICE

- New housing should focus on enhancement of housing choice for area over numbers of units
- New housing options should provide for seniors and multi-generational living in the area Attract young families to renew activity and connect to the neighborhood and schools
- Avoid stacked townhomes or apartment buildings that create big, blocky, massive structures
- Preserve historic homes or neighborhoods for sense of community's history and tradition Encourage patio-style homes with small yards and patios with green space for the residential feel

ENCOURAGE PEDESTRIAN ENGAGEMENT IN DEVELOPMENT

- Within new commercial development, focus on destinations that invite strolling, people watching, resting, or outdoor dining areas to increase pedestrian engagement
- Buildings should provide interesting storefronts with attractive displays, overhangs for shade, such as awnings or logia, attractive lighting, benches to rest for pedestrian scale at the street level
- Provide a wide variety of walkable shopping venues and outdoor dining opportunities
- Ensure walkways are wide enough for customers to walk side-by-side, provide safe crossings
- Provide enough lighting to create a safe environment at night
- Augment connections between the Western Canal and adjacent development Encourage interesting public art, architecture and landscape treatments along the canal to enhance walking and biking

ENCOURAGE CAFÉS + OUTDOOR DINING OPTIONS

- Attract independent, high-end restaurants as well as restaurants that offer healthy, and local food at affordable prices Alfresco dining should include comfortable decor, shade treatments, and landscape to define the space such as trees, shrubs and hedges
- Dining opportunities should draw walkers and bicyclists from the neighborhoods

FOSTER COMMERCIAL CENTER REVITALIZATION + ADAPTIVE REUSE

- Encourage small shops, bars, restaurants by locally-owned businesses
- Encourage a better tenant mix with less repetition
- Support revitalization of buildings that contribute to the character of the area
- When possible, repurpose buildings through adaptive reuse
- Encourage grouping of businesses that generate activity levels and people-oriented destinations, like Changing Hands Bookstore, Trader Joe's and Wildflower Bread Co.
- Attract new businesses to the area, such as bird food store, bakery, movie theater and more multi-cultural dining
- Outdoor dining should be separated and buffered from driving or parking areas
- Landscape should include trees which mature to provide shade in parking areas Support design options for surface materials that allow water permeability, or direct water to landscape within the parking lot

ENCOURAGE QUALITY MIXED-USE DESIGN

- Vertical mixed-use with vertical layers of retail, office, hotel or residential preferred to horizontal [side-by-side] mixed-use Lake Country Village should develop as quality infill project of attractive multi-story mixed-use hub with shops on ground floor, office and/or housing above, with open space, walkable blocks, trees, flowers and water features resulting in a place where
- Internal drives or streets with mixed-use buildings should be arranged perpendicular or parallel to the arterial street to create a walkable block pattern
- Townhouse dwellings entrances should face the street
- New buildings should reflect a unique character for KIWANIS / THE LAKES, and preferably not a duplicate like everywhere else
- Building materials should be be responsive to light and shade in a Sonoran environment Mixed-use projects should support pedestrian activity with placement to provide walkable corridors, plazas, promenades,
- outdoor open space, landscape and streetscape amenities that are people-oriented to produce a village scale Stepped building heights of three to five stories should be considered, with building height and bulk reduced in relation to the intensity or density of adjacent residential neighborhoods
- New private on-street parking should be encouraged and subsurface or building-wrapped parking garages are preferred

ENHANCE ARTERIAL STREETSCAPE APPEARANCE

- Improve how arterial walls and landscapes are regularly maintained, such as consistent wall appearance, uniformly painted,
- healthy and regular vegetation, clear, clean and safely lighted walkways
- Seek opportunity to standardize wall height, color, style
- Incorporate design in streetscape that is unique to the character area for sense of place Incorporate landscape placement to buffer pedestrians from street traffic, where possible
- Resting benches should be incorporated periodically for elderly, disabled or those with small children

COMMUNITY + CULTURE

CREATE PASSIVE + ACTIVE GATHERING PLACES

- Incorporate gathering places where possible, such as places to meet, dine outdoors, be entertained or simply rest Encourage commercial developments to include gathering places to attract local patrons
- Support a community garden, urban farm or open-air market Utilize the larger public gathering spaces, such as Kiwanis Park, or Ken McDonald Golf Course for events and
- character area community-building opportunities Kiwanis Park should draw local events to increase use of this character area asset
- Explore Ken McDonald Golf Course parking lot for community events, such as weekly food truck dining

PROMOTE LOCAL ARTS + CULTURE

- Integrated or stand-alone art should make a statement and provide sense of place, like the presence of water in canals and lakes enhances opportunity for water-related art
- Family, multi-generational and multi-ethnic events should be initiated by area residents
- Support art by local artists
- Include programmed arts and cultural offerings in the area as part of a performance cycle Bring many community-based activities, appropriately sized for the area and expand cultural programs
- to local parks, where possible Encourage walking and cycling to cultural activities
- Plan use of Kiwanis Park for events and festivals should address potential for disruption to the neighborhood, issues with traffic and parking and amplified noise

EXPAND ACCESS TO RECREATION + EDUCATION

- Provide additional recreation amenities for teens and young families Engage in cooperative use of school facilities for a library, community workshops, continuing education, meetings and neighborhood activities
- Explore support for combining existing education, library, museum and civic gathering within a single amenity that could serve as a community-based center
- Seek partnerships for joint access to school fields for non-school hours and days

CONTINUE TO ENHANCE COMMUNITY INVOLVEMENT + PARTICIPATION Include the local community in planning and development changes to better assist neighbors

- Approach local outreach efforts in a way to attract the diversity of residents Support community-generated neighborhood leadership teams or local committees that address common issues

CONNECTIVITY

DEVELOP BIKEABILITY + WALKABILITY

- Accentuate shade along walkways to provide a walking and biking environment between destinations Enhance pedestrian crossings to serve all ages and abilities to cross streets safely,
- such as highlighting the crossing with light, color, brick or paver pattern,
- shorten crossing segments with refuges, or modify crosswalk timing for the community served Provide more frequent crossings to tie together commercial corners for pedestrian and bicycle access
- Create an enhanced bicycle system with amenities, such as colored bike lanes at intersections, bike boulevards, protected bike paths and supplemental freeway and canal bridge crossings
- Accentuate canals corridors as an area-wide resource to connect to energize an asset
- Cooperation and collaboration with canal rights-of-way owners is essential to use of the land area along canals, as these are the delivery systems for water and overhead power
- Canal path improvements should be functional and architecturally pleasing to the eye Seek every opportunity for paths to connect with residential, businesses or industrial neighborhoods
- Utilize paths to serve all ages and abilities, such as access-challenged or aging population
- Expand amenities along the canal or paths to include people + pet drinking fountains, periodic shade, landscape treatments, as well as small plazas for resting and seating
- · Canal amenities require approval and license from Salt River Project

ESTABLISH WAYFINDING

- Wayfinding signage should be attractive, as well as functional to direct pedestrians,
- cyclists or drivers to local amenities and facilities
- Wayfinding signs along canal paths and bike lanes are a priority
- Wayfinding signs should educate with topics such as history of canals, water conservation, or local landmarks

INCREASE MULTI-MODAL OPTIONS

- Continue to develop in a way that promotes bike, walkability and transit access
- Expand neighborhood circulator [Orbit] service and identify local destinations for the area
- Include more bus pullouts to improve traffic flow
- Improve nighttime walkability where lighting levels are inadequate

ENVIRONMENT

ENCOURAGE GREATER ENERGY EFFICIENCY

- New designs / developments and public projects should do more to incorporate solar and other energy efficiencies
- Energy efficient options should include efforts to increase insulation of building walls and windows Encourage all types of solar applications, such as on parking canopy, bus shelters, street lights,
- and solar panels on homes, commercial and industrial installations Encourage solar panels on parking shade canopies to double the efficiency and function of parking areas
- esthetics of energy-efficient design needs to be considered in the context of where placed

RESPECT IMPORTANCE OF NATIVE SONORAN LANDSCAPE + SHADE

- Keep the area green and use less concrete to help mitigate urban heat island Expand the use of native landscape species that use less water, provide colorful options and attract native wildlife
- Retain and enhance the area's tree canopy
- Ensure appropriate species selection and proper trimming or pruning of landscape Commercial parking lots should have trees that mature and provide shade
- · Augment greening of the Western Canal, where possible

Middle School

Boy Scouts of America

City of Tempe Community Development 31 E. Fifth Street, Garden Level Tempe, 85281 tempe.gov/characterareas



PROJECTS + PRIORITIES

DEVELOPMENT

(ED-USE HUB @ LAKE COUNTRY

COMMUNITY + CULTURE

CONNECTIVITY

ENVIRONMENT

Christine Busch JoLyn **Arredondo-Gibbons**, Aguilar School Principal

6th - 8th Grade **Students**

YMCA of Tempe Laura Taylor First Baptist Church of Tempe Roger Ball Warner Wrangler News Don **Kirkland**, Publisher lames Trahan, AIA Hunter Hansen Design + Layout

lim Duncan

1. This Character Area Plan is the culmination of a public process where consensus was used to identify the most important changes desired within the KIWANIS / THE LAKES area.

- THE PLAN

negate or preclude the importance of aintaining existing public and private facilitie and ensuring code compliance 5. Physical enhancements are important, but wil

be evaluated for availability of funding and city-wide budgeting needs for tax dollars appropriations. Grants or special funding sources could facilitate proje to sooner complet The process and plan results have n

> A Character Area Plan does not supersed City laws, General Plan 2040, or the Zoning + Development Cod

interest or intent to suggest or require any

eighborhood or homeowner to become po



















DRAFT - October 2014





The KIWANIS / THE LAKES Character Area Plan was developed during a year-long process from January through December 2014. There was a series of five meetings with the residents and businesses from KIWANIS / THE LAKES, with each meeting or workshop providing participation and input. In all, close to 300 persons attended the five meetings during the year. Character is that thing that lets you know you're there when you arrive - that sense of place. Character Areas look at the common elements of neighborhoods or segments of the city. While these can be used to distinguish one character area from another, the Character Areas reflect the people who live there, and what is important to them about this place they call "home".

To distinguish the Tempe community, recognizing and building upon what makes specific neighborhoods special to those who live or work there.

GUIDANCE FOR DESIGN + PROJECT REVIEW

· To consider the desires of the character area, to identify desired activities, aesthetics and inter-relationships when new development is proposed · To be able to recognize local landmarks, neighborhood gathering places or hot-spots, or how to best integrate development within the community · To focus the design of streets, streetscapes, landscapes, neighborhoods and commercial areas, as well as local goods and services needed in the area

ROADMAP FOR THE FUTURE

- The way to get from where we are today to where we will be tomorrow · Opportunity for residents, workers, students + businesses to define / preserve / enhance / celebrate their qualities
- · Character Area plans provide a community-driven process to develop a plan to preserve and enhance their area



SPECIAL THANKS TO

Councilmembers Robin Arredondo-Savage Shana **Ellis** Kolby **Granville**

Joel **Navarro**

Andrew Ching

Onnie Shekerjian Corey Woods

Tempe Elementary SD #3 Aguliar Elementary School

Fuller Elementary School Fees College Preparatory Michael **Minghine**, Fuller Elementary Principal

Troop 474 Members

Salt River Project

DISTINGUISHING THE TEMPE COMMUNITY

KIWANIS / THE LAKES

CHARACTER AREAS

. Papago / North Tempe 2 Diablo / Double Butte

- 3 Rio Salado / Town Lake / ASU 4 Escalante 5 Central City
- 6 AZ Mills / Emerand Center 7 KIWANIS / THE LAKES
- 8 Corona / South Tempe

MAP LEGEND

Enhanced Commercial Corner

Commercial Corner Connection Multi-modal Intersection Improvement

Retail / Mixed-Use Activity Hub

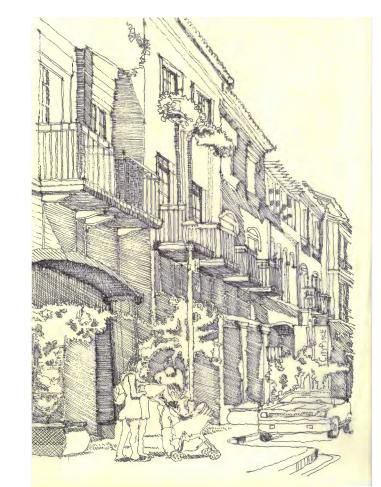
Potential Gathering Place / Hub Water Feature / Lake

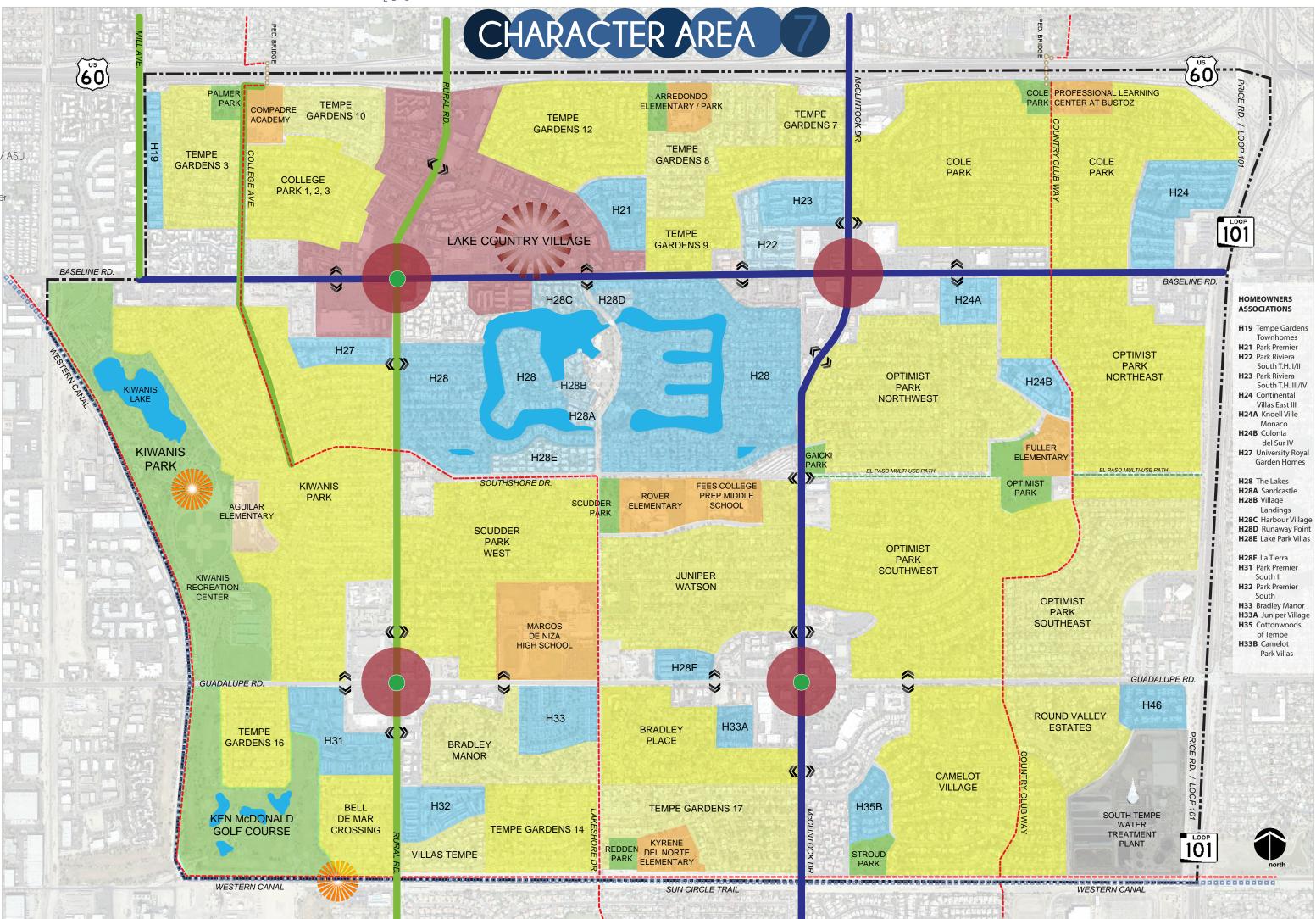
— — Multi-Use Path

Bicycle Boulevard

Canal Path

■ ■ Character Area Boundary





DRAFT - October 2014







KIWANIS / THE LAKES CHARACTER AREAS



CHARACTER-DEFINING ELEMENTS

Character-defining elements are the terms used to describe a wide range of qualitative themes including social aspects, design aesthetics, or the built environment where we live. These elements include aspects you want to preserve, what you like now, and/or how you want it to be in future. During the Character Area Workshops, participants identified eleven [11] key character elements. These are the elements that best describe the Kiwanis / The Lakes Character Area.

Limited Density

ATTRIBUTES

beautiful landscaped

Walkable/Bikeable oaths, canals, sidewalks, bike lane

ATTRIBUTES

ATTRIBUTES • Desirable in-city location Convenient to city and region Comfortable and established

Distinguishable architectural variety Attractive development

 Sense of community that keep people living in this area for

Desirable place for families in all stages of life Area of many nationalities and

Wide range of grocery stores, Favorite Local places - Steve's Espresso, 24 Carrot, The Watershed Changing Hands Bookstore

Hub area at Baseline and Rural that combines commercial, office, entertainment, hospitality and

ATTRIBUTES

housing to provide local service Residents support their local-owned businesses and want to see more

 Mix of homes of all sizes and for all Availability of single family, patio homes, townhomes, apartments for

a variety of incomes

60% percent of the area is developed with single family homes and 12% with multi-family homes New density to mitigate or lower traffic (i.e. senior living facility were fewer persons drive)

ATTRIBUTES ATTRIBUTES Neighborhoods are of walkable and Substantial tree canopy coverage (compared to bikeable proportions other parts of the city)

and define a big part of the character. Landscaped streets predominate the area

Mature trees provide shade

 Bike and pedestrian bridges over US 60 are outstanding Established bike lanes system are great and more is planned for arterial

and collector streets Western Canal is highly used Local parks that collect rain

Education/Culture lucated residents, school ground ccess /shared use, learning and

ATTRIBUTES • Every square mile has a school and

Have good schools and school district;

Unique regional recreation offerings at Kiwanis Park: lake fishing and boating, recreation center, wave pool, tennis courts, batting cages, picnic areas festivals (i.e. Halloween Carnival)

Western Canal Path is a great part of the

and special programs (i.e. Autism)

Ken McDonald Golf Course HOA and NA involvement

Active

Sustainable

Want to be a green example of

ATTRIBUTES

Kiwanis Park and abundance of neighborhood Parks are maintained and designed with good taste and not just with low budget landscape dictating

Water Treatment Plant solar generation facility

• Multiple ways for getting around -

Community garden Retaining a balance of developed and open space

Large solar installation at SE Tempe Easy access to freeways Baseline, Rural and McClintock are prime transit streets

 Arterial streets carry the traffic well Interest in a community-centered gathering place

Connected

Tempe Police are quick to respond to security concerns Feeling safe in the neighborhood

Neighborhoods are well lighted



DRAFT - October 2014

Students of Fees College Prepatory Middle School [Grade 8] were asked to complete a "Place Game" for the KIWANIS / THE LAKES area to identify 1) the aspects of the Character Area they liked best; 2) improvements that could be done right now that won't cost a lot; and 3) Changes with the greatest long term impact to their area. The Place Game was completed by 76 students as a writing assignment in May 2014, and the results are shared here. Items are listed alphebetically. Repeated ideas are shown with [#].

FAVORITE ASPECT OF PLACE	SUGGESTED IMPROVEMENTS TO PLACE	SUGGESTED IMPROVEMENTS TO SPECIFIC PARKS	CHANGES WITH GREATEST IMPACTS
Bike access to coffee shops, schools and the parks	"Beautify" team to clean park - volunteering	Kiwanis	Build more hilly parks
Family-friendly environment	Add (cold water) drinking fountains (10)	Arcade at Kiwanis	Build tennis courts
Fuller Elementary and Optimist Park (4)	Add more canopies to playgrounds and areas	Better drinking fountains around park	Coverings over playgrounds
Kiwanis Park and Lake (25), park accessibility, bike rentals,	Add bike lanes/ Better bike access along streets/Designating more bike	Better maintenance of grass and fields/ Re-seed/ re-sod	Create Parkour course (Parkour is the sport of moving rapidly through an urba
wave pool, baseball/ softball fields	trails/Installing bike racks in front of schools	grass on softball/baseball fields	environment, negotiating obstacles by running, jumping, and climbing.)
Most basic needs are provided	Add stall doors in bathrooms (21)	Clean Kiwanis Lake water	Drive in movie theatre
Playing basketball	Add Trash cans and recycle bins	Clean Kiwanis Park	Events -Sponsored dog runs / more family oriented events
Schools	Animal rules more posted throughout parks	Clean public docks	Expanding shuttle service (Orbit)
Scudder Park (3)	Basketball court and hoop improvements	Cover graffiti (6)	Fencing around the Kiwanis Park Lake (safety)
Public parks	Bulletin for upcoming events	drink stands throughout Kiwanis Park	Install mini-train around park
Tempe - Like the city, it's people and its accessibility,	Classes offering to teach skateboarding	Fix dug outs	Biking - Install bike racks in front of schools / More bike lanes and paths
The Lakes (5)	Curbside street addresses	Install bird feeders	Installing more nature-based paths for bicycles, pedestrians, etc.
Welcoming and convenient	Dog Park / Dog waste bags	Lights in Restroom (4)	Less allergenic grass seed
	Fill holes in the ground at playgrounds	Lower boat-renting prices	lights for long time security
	Fix rough streets and sidewalks (4)	Lower cost of renting fields	Local waterpark
	Graffiti cleanup (5)	More Baseball instead of softball fields	Make buildings more eco-friendly
	Lights in restrooms	More shade pavilions throughout park	More electric car outlets for better environment
	More bathrooms	Open batting cages earlier on weekdays	More homeless shelters
	More parties and get-togethers	Parking in front of residents' houses	More playgrounds and expanding playgroun space
	More restrooms	Recycle next to trash cans (2)	More seating and shade for bus stops to promote bus ridership
	Mosquito issue/monthly mosquito gas	Resting areas	More shade/ Plant more trees
	Paint buildings that are needed	Shade canopies	New library for students / Small library in Kiwanis (include wildlife info)
	Pick up more litter and garbage (3)		Outdoor stage at Kiwanis Park for public use and movies
	Plant trees all around empty spaces	Optimist / Stroud Parks	Senior room for elderly people
	Plant trees in alley ways	Install drink/food stand	Skate-park (12)
	Police bike patrols	Installing bike racks in Optimist Park	Small business tax-breaks
	Promote garage sales	New swings at Optimist Park	Wi-Fi in the parks
	Provide more shade for playgrounds	Installing restroom in Optimist Park	
	Raised boardwalk around Lake to prevent overflow		
	Refill soap and towels in restroom (10)	Scudder Park	
	Street cleanliness	Rusty playground equipment	
	Update playground equipment	Trash clean-up at Scudder Park The Lakes (Private)	
	A MI MIN	Less motor boats	
	A 11 39.	Boat rentals in The Lakes	
	A 10 11	Brighter lights around The Lakes	
		Vide allowed unstairs in the slub house	

















